



# SETU

## THE CONNECT

**Dada Says...** Loads of books will not help thee in the day of thy departure. A simple word, a simple letter sufficeth. Recite it, again and again, sing it in thy heart. Sing the one word, "Love". It is the only secret.

### SVIMS NEWROOM

#### Final & SIP Placement Drive:

Pool campus Drive was organized on 9<sup>th</sup> March 2018 at SVIMS Campus for MBA Part I and Part II students. The drive got an overwhelming response; about 20 institutes in and around Pune city participated in the Placement Drive.

Companies such as IndusInd Bank, Right Move Consultancy, BTW Group, D and P Electronics, Denstagenie Healthcare Pvt. Ltd. etc. conducted interviews for final placements and SIP.

Our own student, Manisha Mali was selected by IndusInd Bank; students from other institutes also got shortlisted by other companies.



LoL

Son: I am not able to go to school today.

Father: What happened?

Son: I am not feeling well

Father: Where you are not feeling well?

Son: In school

#### Happy Employees – Productive Workplace

“People will forget what you said, people will also forget what you did but people will never forget how you made them feel” famously said by Maya Angelou, an American poet and civil rights activist holds great relevance today in an organizational context.

Experience is something which can never be explained in words, it can be just felt. In every organisation people come to work and get salary as a reward, for the hardship done. Studies conducted by researcher in the past have revealed that at the place of employment positive work experiences results into positive attitude which is directly related with retention and revenue generation. These softer aspects like experience, trust, harmony, communication, leadership, and transparency can have hard core impact on the business results.

In marketing there is a very famous saying ‘Happy employee means happy customer’.

If employees are positive and contented it’s easily reflected in their behaviour as they happily attend their customers and will go at lengths to please their customers. But how will you know that whether employees are really deriving positive experiences from their workplace? Answer lies in the fact that if certain elements are present within the employees in the workplace, it can be said that employees are deriving the positive experiences. Those elements can be belongingness towards the organisation, proper understanding of Mission, and Vision, and last but not the least if an employee feels happy while coming to the job.

At the end it can be concluded that parameters of contentment and happiness may differ from person to person as per their past experiences and personal or professional commitments.

Quote reference: - Maya Angelou: Interview for Beautifully Said Magazine (2012)

Article reference: Economic Times

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