

Dada Says....Each day is lost that doth not rise as an offering to Thee, O Lord!

SVIMS NEWROOM

International Conference on “From a Brave Gene Pool: Startups, E Commerce and Tech Cos” at Sadhu Vaswani Institute of Management Studies, Pune, held on 20th and 21st January, 2017.

Entrepreneurs, Start-up Founders, CEOs and Techies, as well as Faculty and students from B Schools in the region were present in large numbers at the Inauguration of the 3rd International Conference at SVIMS, Pune. The two-day conference brought together academics, professionals and entrepreneurs. There were many events held, which included Panel Discussions, paper presentations and interactions on the emerging ecosystem for new age companies.

Key speakers to address the conference during the two days included Mr. Danish Suhail, VP, Marketing, PlayO, Ms. Jincy Samuel, COO & Centre Head, Coinsecure.in, Mr. C. Krishnaswamy, Director, Public Policy at Google India and Mr. Karthik Anand, Founder & President, XDPS Corp. San Francisco and Mr. Praveen Sinha, Co-Founder and MD, Jabong.



Educating Millennials - Blended Learning

The term *Millennials* is usually considered to apply to individuals who reached adulthood around the turn of the 21st century. They sure are a different lot and so are their learning styles. Blended learning, is a concept that attempts to meet this requirement of this generation. It is an education program (formal or informal) that combines online digital media with traditional classroom methods. We can see a shift happening from the traditional facilitation towards more agile learning philosophy that involves producing smaller content in a creative way to trigger the participants' interest to learn more.

Blending Learning also called Hybrid Learning and Mixed mode Learning, may vary in design and execution from Institute to Institute. An example can be where students work independently on online lessons, assignments at their home or elsewhere with only periodic meeting with teachers to review their learning progress and get assistance on difficult concepts to understand. Another example could be where students spend their entire day in the Institute where they spend more time working online and independently .Hence potential variations to blended learning are numerous. Compared to the Classroom learning and E-Learning, blended learning has the most to offer to the students in terms of the communication between the teacher and the students.

We welcome your feedback, suggestions as well as contributions at svimsconnect@gmail.com